

# **Program**

10:00 Welcome Coffee

10:30-11:00

## Hélène Martinelli (ENS Lyon) & Giedrė Šabasevičiūtė (Oriental Institute, Czech Academy of Sciences, Prague)

Presentation of the Tandem project, Cefres, 2026-2028:
"Paper Bonds. Bookmaking for Kin, Friends and Self in Contemporary Europe and the Middle East"

11:00-13:00

### Marie Rivière (Universitat de Barcelona & DILTEC laboratory, Sorbonne Nouvelle - Paris 3)

Between monolingual industrial textbooks and multilingual handmade artbooks

#### Lucie Ryzová (Czech Academy of Sciences, Prague)

(Re-)Materialising words: Scrapbooking in Egypt, then and now

13:00 Lunch break

14:30-17:00

#### Ania Malinowska (University of Silesia in Katowice)

Cutting Up Books. A Method in Visibility and Self-navigation

#### Miloš Hroch (Charles University, Prague)

Selfing & Shelving of Zines: An (incomplete) overview of current threads in zine studies

Despite the rise of digital media over the past decades, print books have not only persisted but thrived. In countries as diverse as France, the Czech Republic, and Egypt, numbers of titles published annually continue to grow. While digital publishing has opened new paths to success, many authors still choose to print their books afterwards as a mark of authority, durability, and symbolic gratification. The print book's continued importance shows that its value lies not only in carrying content, which digital media can easily do, but also in its material and symbolic power: to signal status, forge social bonds and express the self.

This workshop continues the conversation initiated by the Entering Literature conference, organized by the Oriental Institute (CAS) and CEFRES, and held at ENS Lyon in March 2025. That meeting explored the many thresholds through which writers "enter literature". This time, the focus narrows to one of these thresholds: the self-made book. This workshop also marks the first meeting within a new project dedicated to the study of materiality of books, entitled Paper Bonds: Bookmaking for Kin, Friends, and Self in Contemporary Europe and the Middle East The project is a joint initiative of the CNRS and the Czech Academy of Sciences, hosted by CEFRES in Prague.

### Marie Rivière

# Between monolingual industrial textbooks and multilingual handmade artbooks

This talk aims to compare two ways of making books. On the one hand, the industrial production of French language textbooks intended for a huge, international, anonymous public. On the other hand, the slow handmaking of multilingual art and literature books for a very limited and mainly close audience. I will draw on my dual experience as a professional editor and voluntary bookmaker, blended with my research in sociolinguistics and cultural sociology, to present how these two ways of publishing may match. However, I will mostly outline how they differ from their conception to their circulation (organisation, stakeholders, schedule, editing, graphic design and layout, printing, digital options, marketing, distribution, potential price, sale or gift, users/readers feedback), and how this may impact the outside (material, format, colours, binding), as well as the inside (text, image, blank) of the books. In doing so, I will highlight five sensitive issues: language, politics, copyright, pace, and value.

MARIE RIVIÈRE is an editor, a French language teacher, and a researcher in sociolinguistics and language education. She currently teaches applied linguistics at the University of Barcelona. In addition, she works as a freelance editor for textbook publishers. She has founded two associations, one in France and one in Spain, to publish handmade art and literature books.

### Lucie Ryzová

# (Re-)Materialising words: Scrapbooking in Egypt, then and

My current research focuses on the centrality of novel writing practices to the emergence of modern forms of selfhood, and more broadly, the transformation of textual cultures in colonial Egypt. I have worked extensively on personal photographic practices and the parallels between

self-writing and picture-taking in this historical context. My work is based on a considerable body of paper-based artefacts that include diaries, letters, photographs and photographic albums, and scrapbooks and paper-based ephemera of diverse kinds, all of which middling and mostly urban Egyptians considered important enough to keep for decades. This material comes from two main directions: from private collections of descendants (family archives), and as alienated objects turned into commodities and sold in various flea markets across contemporary Cairo. Inscribing, "doing things with paper" (Latour, Gitelman), and mediation (acts of extending one's reach in time and space through forms of social exchange) are central to this work; such practices were gendered, and they were class-making and subject-forming.

For this workshop, I will share aspects of my research (both past and current) that intersect with, or speak to, the themes addressed by the "Paper Bonds" project. I will present the considerable body of scrapbooks produced by mostly young, educated Egyptians in the first half of the 20th century. They typically include various combinations of texts and images, both written or hand-drawn as well as cut off from newspapers and magazines. Some of them are entirely hand-made. Secondly, I will share the many instances of material engagement with words (and images) that are visible only through this "archive": scribbling, doodling and drawing over print artefacts (books, newspapers and magazines). All these practices can be understood as forms of personalising or appropriating mass-produced print artefacts; they speak of historically specific ways of engaging with the (then new) medium of print; and they offer critical insights into new forms of selfmaking, intimacy, and imagination enabled and encouraged by the new medium of print.

Finally, I will share instances of contemporary material engagement with such family archives in Egypt, which often take the form of creative destruction through various art-making projects (including book-making), in ways that intersects with the contemporary focus of this workshop. I understand this workshop to be exploratory; my aim is thus to historicize some of the questions and themes that are central to this project, and to explore further crossings between our respective research interests and directions.

LUCIE RYZOVÁ is Research Fellow at the Czech Academy of Sciences, Prague. Between 2014 and 2025 she taught at the University of Birmingham, UK. She is a social and cultural historian of modern Egypt, with particular interest in popular culture and vernacular modernity. She is the author of The Age of the Efendiyya: Passages to Modernity in National-Colonial Egypt (Oxford UP, 2014) and a number of articles and book chapters. She is currently finishing a book on vernacular photographic practices in Colonial-era Egypt, and starting a new project on print cultures, writing practices, and intimacy in the same period.

#### Anna Malinowska

### Cutting up books: a method in visibility and self-navigation

This talk draws from my forthcoming monograph/art book Cutting Up Books: A Method in Visibility and Self-Navigation (Intellect, 2026), which investigates how the physical and conceptual dismantling of books can generate new affective and epistemic relations with texts. Rooted in practices of material and textual fragmentation (cutting, folding, reassembling), this project reimagines the book not only as an object of reading, but as a critical medium in its own right. Rather than treating fragmentation as a loss, the book proposes it as a generative act: a mode of thinking that resists closure and linearity, and instead embraces the tactile, the contingent, and the personal. As a female academic from Eastern Europe navigating the Anglo-American corpus and English as both a pan-language and pan-method of contemporary academia, I use this process as a means of visibility and self-navigation, revisiting, unsettling, and reinhabiting academic writing while challenging dominant forms of authority, coherence, and legibility. Through experimental writing methods and handcrafted bookworks, Cutting Up Books explores how affect, intimacy, and embodied labor are entangled in acts of self-made publishing. In conversation with the Paper Bonds project, I will reflect on how these methods engage with kinship, memory, and the private-public dynamics of authorship, and how they open space for collective reflection on the material

infrastructures of knowledge. The talk will also present examples of physical book-objects produced in the process, foregrounding the affective dimensions of their making.

ANIA MALINOWSKA is a cultural theorist, writer, and Professor of Media and Cultural Studies at the University of Silesia in Katowice, Poland. She is also a former Fulbright Research Fellow at the New School in New York. Her work explores the intersections of technoculture, affect (Love in Contemporary Technoculture, Cambridge University Press 2022) and experimentation-asmethod (Cutting Up Books. A Method, Intellect 2026). She is a proponent of textrapolation, an automated cut-up technique for theory-making.

### Miloš Hroch

# Selfing & Shelving of Zines: An (incomplete) overview of current threads in zine studies

Selfing hints at how the individual or collective self is constructed or "manufactured" via material and discursive practices of writing, making and publishing zines, while shelving refers to the current expansion of zine archives within and outside institutions. These two concepts will serve as starting points for an (incomplete) overview of current threads in zine studies, including liminality of zines and material histories of zines, which Miloš Hroch (from the Institute of Communication Studies and Journalism at Charles University in Prague) will present on based on the upcoming special issue 'Selfing and Shelving: Zines between Institutions and Alternative Media Identites' for DIY, Alternative Cultures & Society, he co-edits (with Sabina Fazli and Matthew Worley). In the second part, he will zoom in on the materiality of zines and his earlier research on the Prague zine scene, contextualised by the post-digital era.

MILOŠ HROCH is an Assistant Professor in the Department of Media Studies at Charles University in Prague. His research focuses on participatory media and platform studies, with a particular emphasis on the music industries. In his monograph Vystřihni – nalep: Jak post-digitální tisk a ziny vzkřísily papírová média (Akropolis, 2022), he (re)examined the materiality of zines in the post-digital situation.