Call for Papers for an International Collective Book

Otherness in Western Literature and its Impact on Literature in Africa and the East
The concepts of Eastern and Western cultures are arbitrarily. The origin of and differences between Eastern and Western cultures have been extensively studied in anthropology, philosophy, archaeology, and psychology. The major focus in the present collective book will be attempting to give a comprehensive idea about how each culture others the other one. Undoubtedly, literature has constituted a major field for expressing otherness in both parts of the globe. In reality, the culture of othering can be the natural result of the deep difference in the origins of the two cultures.

There is almost an agreement among critics that "Orientalism" refers to the Orient, in reference and opposition to the Occident. The term "Occidentalism" is often used to refer to the negative views about the Western world. This term is often used to describe the way Eastern societies think about the West and is usually related to the sense of nationalism that spread in reaction to colonialism. Edward Said has been accused of falsely characterizing the West. In the same way, he accuses Western scholars of falsely characterizing the East.

In discussing the features of both cultures: the Western and the Eastern, it is important to examine a common feature which is othering the different other. In addition, it is worth emphasizing that the action of othering cultures occurs when peoples are labeled or popularized as different due to characteristics that distinguish them from the perceived norm. Edward Said, in his famous book Orientalism, argued that Western powers and influential individuals such as social scientists and artists othered "the Orient." The evolution of ideologies is often initially embedded in the language, and continues to ripple through the fabric of society by taking over the culture, economy and political sphere.

As a matter of fact, "Occidentalism" might refer to and identify representations of the Western world (the Occident) in two ways: (i) as dehumanizing stereotypes of the Western world, and (ii) as ideological representations of the West, as applied in the works: Occidentalism: A Theory of Counter-Discourse in Post-Mao China (1995), by Chen Xiaomei; Occidentalism: Images of the West (1995), by James G. Carrier; and Occidentalism: The West in the Eyes of its Enemies (2004), by Ian Buruma and Avishai Margalit. "Occidentalism", then, is often believed to act as the counterpart to the term "Orientalism" as used by Edward Said in his book of that title, which refers to and identifies Western stereotypes of the Eastern world, the Orient.

Important is the idea that in their seminal book, Occidentalism: The West in the Eyes of its Enemies (2004), Buruma and Margalit argued and supported the idea that the nationalist and nativist resistance to the West replicates Eastern-world responses against the socio-economic forces of modernization, which originated in Western culture.
Some indicative themes:

- The origin of the differences between Eastern and Western cultures
- The definition of otherness and its presence in Western and non-Western Literature
- The definition of Orientalism and its intellectual projects
- The definition of Occidentalism and its intellectual projects
- Western scholars’ commitment to falsely characterizing the East and Africa.
- Orientalism in the eyes of Edward Said and his accusation of falsely characterizing the West
- Orientalism in Western literature and the politics of othering the East
- Occidentalism in Eastern and African literature and the politics of othering the West
- Globalization and the development of the dialogue of civilizations
- Globalization and the emergence of Multicultural literature
*Honorary Director:
Dean of the Faculty of Letters and Languages:
Pr. Ammar BELKOUREICHI

*General Supervisor:
President of The Laboratory of Algerian Poetics
Pr. Fathi BOUKHALFA

*President of the Project:
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- Mrs. Rola Mohammed Raji Al-Zoghoul, Al-Balqa Applied University, Jordan
- Miss. Khoula Rabahi, Mouhamed Boudiaf University, M'sila
- Miss. Sabah Farrah, Mouhamed Boudiaf University, M'sila
**Important Dates**

Deadline for sending abstracts: Paper proposals of up to 250 words in English and a brief biographical note should be sent by 28th January, 2022 to the following email: houria.mihoubi@univ-msila.dz

Notification of acceptance: 05/02/2022.

Deadline for sending papers: 04 /03/2022.

The publication of the book: 30/06/2022.

**Instructions for authors**

Submission of a research paper implies that the work submitted has not been published before; that it is not under consideration for publication elsewhere.

Title Page: The following elements must be included:

- Title of the article;
- Affiliation(s) of author(s);
- Footnotes to the contribution title;
- Name and e-mail address of the corresponding author.

Abstract: Each article is to be preceded by a succinct abstract, of up to 250 words, that highlights the objectives, methods, results, and conclusions of the paper.

Key Words: 6-8 key words should be provided.

The researchers should follow MLA style (the 6th edition)